

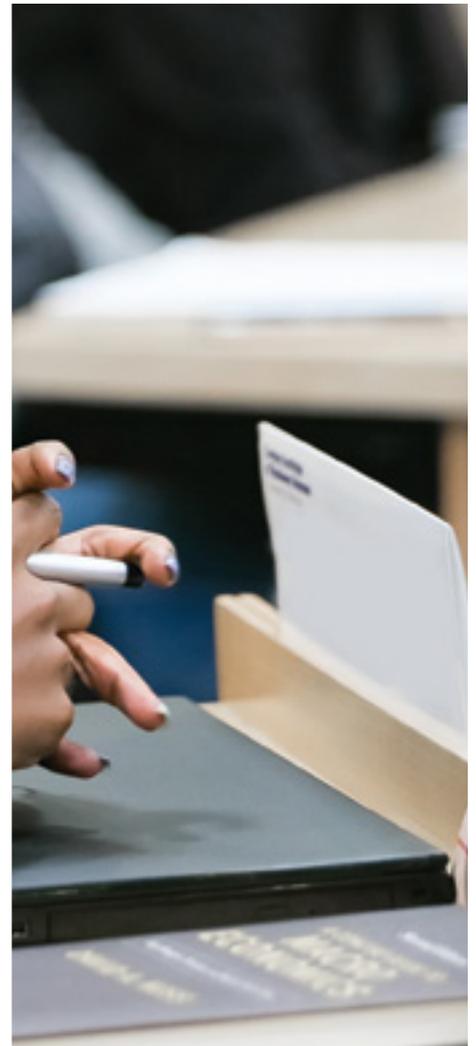
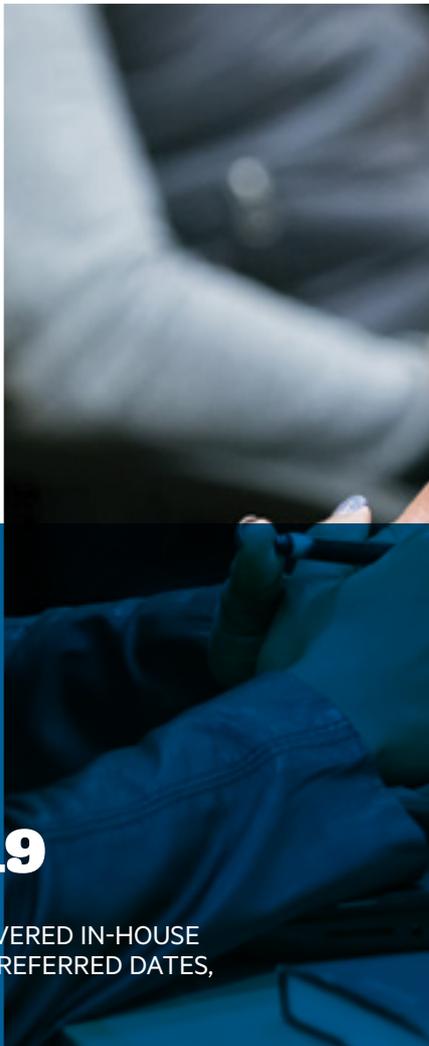


EXECUTIVE EDUCATION > STRATEGY



Strategically Leading Organisations in Uncertain Contexts

Create, execute and lead strategy
across your organisation in uncertain
economic and political times.



18 - 19 July 2019

THIS PROGRAMME CAN ALSO BE DELIVERED IN-HOUSE
FOR YOUR ORGANISATION ON YOUR PREFERRED DATES,
AT YOUR PREMISES OR OURS.

**Gordon Institute
of Business Science**
University of Pretoria

CAA
CHARTERED
ACCOUNTANTS
ACADEMY

This two-day programme will explore the challenges and opportunities ahead for organisations and strategies for dealing effectively with them. Professor Nick Binedell will facilitate this programme in which you will have the opportunity to **further develop your strategic leadership skills to lead strategy design and execution across your organisation**, while equipping yourself to better understand how economic and political uncertainty should inform your strategic planning.

Course info

FACULTY > Professor Nick Binedell

Nick is the former dean of GIBS (1999 - 2015), where he is now a lecturer. He also lectures in strategy at the Rotterdam School of Management. Nick's academic qualifications include a PhD from the University of Washington in Seattle, and an MBA from the University of Cape Town. His area of expertise is in the field of strategy where he helps individuals, teams and organisations across the globe design and execute corporate strategies.

 **FEE** > \$700 USD (includes tuition, instruction material, lunches and refreshments).

 **DURATION** > Two days

 **DATES** > 18 - 19 July 2019

Who should attend?

- > This programme has been designed for the senior executive and C-suite teams, in large corporates and in medium-sized businesses who want to enhance their ability to lead strategically; and
- > The programme is therefore suitable for CEOs, C-suite executives, leadership teams, and functional heads.

Key focus areas:

- > Tools and frameworks to understand uncertainty;
- > Using simulations to understand complexity, competition and unpredictability in markets;
- > Learning about why the world "is the way it is";
- > Leading the organisation in uncertain contexts;
- > Understanding what strategy is;
- > Understanding what leadership is;
- > Understanding what strategic leadership is;
- > Leadership and decision-making under pressure;
- > Strategy design and execution;
- > The practicalities and realities of designing and executing strategies in organisations;
- > Understanding the Zimbabwean landscape;
- > The role of the leader in setting the strategic agenda for the organisation; and
- > Analysing business case studies and developing conclusions that can be applied to your organisation.

How you will benefit:

At the end of the programme, you will be able to:

- > Better comprehend the world we live and work in;
- > Understand the role of leaders in setting the strategic agenda for the organisation;
- > Understand and apply appropriate strategic frameworks;
- > Create and seek the opportunities that present themselves to your business, while at the same time ensuring threats and constraints are adequately dealt with;
- > Appreciate the role of the leader in executing a strategy;
- > Gain a better understanding of the political and economic dimensions of strategic leadership;
- > Understand how the successes of other businesses can be applied in your organisation;
- > Take heed of failures of other businesses and what lessons can be applied to your organisational context;
- > Interpret and write a strategy; and
- > Develop a sound action plan you can apply back in the workplace.

Strategic Leadership



 For enquiries call **+263 (0242) 702532-5** or email **marketing@caa.ac.zw**

This programme can also be offered in-house for your organisation.

